



**79% of Miami-Dade Residents believe
they are giving to the homeless.**

**They give millions of dollars to
Miami-Dade panhandlers each year.**

**69% of the people who give to
panhandlers THINK
panhandlers are homeless.**

**Most people who give to panhandlers
DON'T BELIEVE that it is
an effective means to help them.**

**The people of Miami-Dade want
a better, more effective way to give
their spare change to the homeless.**

***Statistics derived from the 06/09/09
Homeless Trust survey on Miami-Dade County's Generosity

**They Spoke.
We Listened.**



You Can Help.



Our Goal:
To End Homelessness
in Miami-Dade County

This Campaign:
Will give Miami-Dade residents
the ability to continue to give
generously to end homelessness –
in a manner that is effective
and allows accountability.

Your Role:
Be part of the solution that ends
homelessness in Miami. Stand out
as community leaders on this issue.

The Opportunity:
Sponsor a Britto designed meter
(\$1,000) at your business
or organization.

For malls, stadiums or other large
venues, you can sponsor a six-foot
tall, Britto designed super-meter.

The Money:
100% of monies collected in
these meters are used for shelter
and indoor meal programs for
people experiencing homelessness.

***The \$1,000 sponsorship donation covers
the design, painting and installation of
the meters at the location of your choosing.

